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Rabco Ag Ltd – Reports for the month ending Sep 2020 Save Report Save and Export

Cover Page Executive Summary **Sales** Cash Expenses Accounts Receivable Accounts Payable Profitability

Revenue - Last 12 months

Month	Revenue (2020)	Previous Year
Oct	\$350,000	\$800,000
Nov	\$1,200,000	\$1,700,000
Dec	\$1,150,000	\$1,600,000
Jan	\$1,150,000	\$800,000
Feb	\$800,000	\$500,000
Mar	\$800,000	\$400,000
Apr	\$800,000	\$200,000
May	\$100,000	\$400,000
Jun	\$250,000	\$250,000
Jul	\$300,000	\$250,000
Aug	\$350,000	\$200,000
Sep	\$227,429	\$214,663

The business generated \$227,429 of revenue during the month ended 30 September 2020. This is a significant decrease versus the previous month, being \$117,395 (34%) lower than the Aug 20 sales figure of \$344,825. This is an increase compared to the same period last year (month ended 30 September 2019), being \$214,663.

In order to improve sales, is a 2%-5% increase in price feasible? How do you think your customers would react?

Cumulative revenue - Year to date

Year-to-date revenue is \$1.1 million. This is a change of 29% compared to the year-to-date